

# The new way of buying dates, in bulk

**eZAD** is the convenient and efficient B2B eAuction marketplace where buyers can buy directly from sellers across the globe.

We carry a gold standard certification program that is accepted worldwide and assures only the best quality dates are traded.



## How it all works

The journey starts with the farmers. They can create an auction listing online or through a receiving centre where their dates are certified as per the eZAD.

Once the quality inspection is completed, the auction listing becomes available to all buyers on eZAD. Buyers can search and filter the listings based on their preferences such as price, date type, quantity and quality, and then place their bids.

Each auction has a specific start and end date. Once the auction is completed the highest bidder wins and payment needs to be submitted within 24 hours.

The winner can collect the dates from one of eZAD's warehouses or select any of the value-added services: Store, package, load and leverage the logistics network to deliver the dates to your warehouse; tracking every step on the eZAD app.

It's that simple.

# The eZAD advantage



- Supplier risk mitigated: Buyer no longer required to assess the credibility of farmers.
- No need for contracts: Long standing binding contracts with farmers not required.
- Quality guarantee: eZAD ensures the buyer receives the agreed quality and quantity of dates.
- Easy payment collection & reconciliations: Digital payments to enable transparency.
- Hassle-free experience: eZAD takes responsibility from the time of order through to delivery.

# Everything that makes eZAD exceptional



# **FAQs**



### From when can I start buying on eZAD?

eZAD will begin listing from the harvest season – July to September in KSA and UAE, and September to November in Jordan.

## What kind of dates can I buy on eZAD?

All kinds of dates farmed in UAE, KSA and Jordan will be available on eZAD in 2021

### What is the minimum amount I can buy from the platform?

Our auctions will be listed in multiples of 42 crates per lot (850kgs).

#### What happens in case the dates received not of agreed quality/quantity?

Should your purchase be incomplete or wrong, our investigation panel will carry out an assessment and will credit or refund as necessary.

#### What is an e-wallet and how does it work?

Buyers are required to add funds to their e-wallet to be able to bid in an auction. The amount available in wallet will have a multiplier of 5 for bidding in an auction. For example, \$100 dollars allows you to bid up to \$500.

### → How can I add money to my e-wallet?

Multiple payment methods are available on eZAD: Credit card, PayPal and bank transfer.

#### What locations does eZAD deliver to?

There is absolutely no limitation to where the dates can be exported.

## Do I have the possibility of consolidating different successful bids together for delivery?

Absolutely. eZAD customer service agents will combine all your produce from all the successful auctions into one container for seamless and hassle-free delivery.

#### What are the precautions taken for COVID 19?

Your safety is our priority and eZAD will undertake all the globally accepted precautionary measures.